

**TITLE 50: INSURANCE**  
**PART 5421 HEALTH MAINTENANCE ORGANIZATION**  
**CHAPTER I: DEPARTMENT OF FINANCIAL AND PROFESSIONAL REGULATION**  
**SECTION 5421.100 c) SOLICITATION**

**SECTION 5421.100 c) SOLICITATION**

c) All brochures, media scripts, and any other marketing or advertising materials which an HMO applying for Certificate of Authority plans to use must be filed with the Department of Insurance. Such material must be filed before use and, in the event that such material can obviously not be filed, such as audiovisual presentations, a description of the solicitation activity must be filed.